

How To Fill Your Yoga Classes, Every time...

Why do people come to your Yoga classes? Is this something that you can answer with certainty?

Usually not!

Do they come to feel more relaxed?

Do they want to have more flexibility?

Do they want to feel less stress?

Do they want to escape the pains of their day to day and have a bit of time to themselves?

Do they want a challenge?

Let's think about these for a moment. Get out your pen and paper and jot down some thoughts about the questions above.

The reason you are doing this, and taking the time to complete this, the more you will get into the head of your customer. And by getting into the head of your 'ideal client' or 'customer avatar' the more that they will think that you are speaking to them directly.

Every person on this planet has challenges and pain points, you can't deny that. And you'll know that as Yoga Teachers, every person that comes to your class and onto their mat, has had and or experienced one of their challenges and pain points that day.

You as the Yoga facilitator, teacher, guru, whatever you want to call yourself, have the responsibility and the want and need to help the people that are coming to your classes feel that release. When they feel this sense of connection to themselves through their breathe and movement, they'll come back to class again and again.

So how do you market this to your clients?

You also have to think about, where your Yoga clients spend their time. Are they online, Facebook, Instagram?

Where did they find out about your class in the first place? Do they have a way to be able to book your classes?

Can they find you online, where they spend their time? Can they see the value in coming to your class, by the content that they see coming from you? Do they feel a sense of community?

This is what you want to focus on when you think about marketing to your clients.

On this one off free training, I'll be going through these in much more detail and giving you the tools to Market Your Yoga Class online.

Here's an outline of what I'll be sharing...

Secret #1 "What Your Teacher Training Didn't Tell You"

Secret #2 "Free Up Time"

Secret #3 "How To Get More Clients"

All you need to do to get access to this free training is to click on the link below, add your details and block the time off in your calendar for May 30th at 7:30pm.

tiny.cc/iwantmycall

And....

I'm also giving you get FREE Access to the course, "How to Create AMAZING Images Using Canva"

What are you waiting for??

Join me as I walk you through what it takes to fill your Yoga classes week by week using effective marketing & automation without the hassle of learning tech!!

I'll see you then,

Love and blessings

Sooz

www.youryogabusinessonline.com